

**ONTARIO MINOR HOCKEY ASSOCIATION ANNOUNCES ANNUAL
“THANK A VOLUNTEER WEEK” CELEBRATION**

Inaugural week aimed to appreciate and showcase volunteers set for February 25-March 3

Off the ice or on, whether you see them or not, there is an extremely devoted group of parents and volunteers who keep minor hockey in motion and ensure the best experience for the kids who play the game.

We are dedicating an entire week to highlight and celebrate the critical and often overlooked role of hockey volunteers by announcing an annual awareness initiative during the last week of February each year. The inaugural launch of Thank a Volunteer Week is set for February 25-March 3, 2019. The OMHA is using this week to recognize everyone who spends their time to enrich the lives of kids through hockey.

We have created collateral including a press release, logo, infographic and social media cards to help us promote this new initiative and hope we can build on the success in future years.

Starting on February 25th, we are asking for your help to share the message of thanking those who’s dedication is only matched by their passion for minor hockey. Below are a variety of resources to help recognize volunteers in your individual communities:

- [Submit a profile of a volunteer](#)
- [Article to post to your website](#)
- [Social graphics to use on Facebook, Twitter and Instagram](#)
- [Text copy to use across social media](#)

[THANK A VOLUNTEER WEEK INFORMATION](#)
